

# Perry's Solutions, LLC

Quarterly Newsletter

May 2020

Welcome to our quarterly newsletter. Since 2009 we have prided ourselves on providing you with clear and concise information that can be implemented in your daily operations. If you receive value from this, please share with a colleague. We can implement for you.

## **THE FOUR STEPS TO THE EPIPHANY - BOOK**

Start-ups have different needs compared to an established company in an established market. This book shares insights from the author's product launch experiences. First, do not build a sales team for a launch date. Instead learn about your market and customers from the beginning. Early on, do not gather requirements for the perfect product. The priority is to evaluate if the lead users will buy the inventors product vision. Different stages require different leaders and different questions. It evolves and is not a fixed plan.

## **SEVEN SIMPLE TOOLS – CONTROL CHARTS**

The control chart (also called Statistical Process Control or SPC) is a monitoring tool for process improvement. It is certainly the most complicated of the Seven tools. Once we have process capability (meet spec), how can we ensure it is stable over time? We want to take action when needed to improve. Equally we want to leave a process alone when it is behaving naturally. <http://bit.ly/1n6DRtx>. Yet, most SPC implementations fail. Would you like to benefit while avoiding a failed attempt? Call us to achieve process stability.

## **PROJECT MANAGEMENT BEST PRACTICES – MDM PRESENTATION**

There are several approaches to product development. <https://bit.ly/33I2o4T> What do they have in common? What is unique? This presentation, co-presented with Shannon Witkowski from Baxter Healthcare, outlines the core elements for success! Design for Six Sigma, Waterfall, Agile and Toyota Methods show a lot of overlap. It comes down to what you emphasize. What is important to your business? Call us to make it happen.

Have a great day!



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